

Norit NV

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Norit to launch new water treatment innovations at Aquatech India

Norit will exclusively launch new standard-setting water treatment innovations to the international water market during the upcoming Aquatech India, to be held in New Delhi from February, 3 – 5.

“The exhibition in India is the perfect platform to introduce our products to the global water market as the water world will gather in India next week”, says Jürgen von Hollen, Managing Director at Norit X-Flow, which is based in the Netherlands. “The water and wastewater reuse markets in India have been growing over the last three years. We see expanding opportunities in the water sector as reuse has become a necessity and more and more industries and municipalities insist on implementing technologies to treat and reuse wastewater in a reliable and safe manner.”

The next generation Norit Aquaflex™ system excels with an approximate 75 percent performance improvement – an unmatched performance and efficiency ratio in the industry. It offers breakthrough opportunities for municipalities and industries in India and around the world to safeguard their current and future potable and process water requirements. The system is the first Efficient Performance Technology (EPT) compliant product. The EPT Mark of Excellence was recently introduced by Norit to emphasize its Clean Process Technology strategy.

At Aquatech India, the global water world will get a first glimpse at the new Norit Megablock based on the proprietary Norit Airlift™ Membrane BioReactor (MBR) technology – another EPT compliant purification system for full-scale wastewater plants. The compact-modular pre-engineered membrane filtration unit offers the industry’s most optimal “output to footprint” ratio, reduced financial and environmental footprints, and minimized design and on-site construction time.

Small-scale point-of-use and point-of-entry solutions and decentralized water systems are part of Norit’s global Clean Water for the World portfolio. These products will be launched in India this year and contribute to providing quality potable water to homes, offices, schools, hospitals, and institutions in areas of India where there is no secure access to safe potable water – for instance in remote and rural areas not connected to the centralized infrastructure systems of larger cities.

For more than 20 years Norit has been actively serving and supporting the Indian water market with expertise and groundbreaking solutions. With its highly innovative membrane technology and the successful local Norit India Sales and Service Office in place, which boosted Norit’s business in India since its establishment three years ago, Norit is at the forefront of helping Indian municipalities and industries to reduce their water footprints in a sustainable manner. To learn more visit the Norit booth number 609 in hall 18 at Aquatech India in New Delhi next week.

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For more information:
S. Sudeep
Country Head Norit India
T +91 44 4212 2046
E sudeep@norit.in

Menno M. Holterman
Chief Growth Officer, Board of Directors Norit NV
T +31 74 2550 777
E m.holterman@noritpt.com

About Norit NV

The Norit Group develops and applies state-of-the-art purification technologies to help society, through our clients, meet environmental, health, and safety challenges, and work towards a sustainable future. Headquartered in the Netherlands, Norit supplies consumables, components, systems, and solutions, based on proprietary technology to a variety of industries including the water, beverage, food, chemical, pharmaceutical, and marine industries. Almost 9 percent of the world’s population - over half a billion people – already consumes water purified by Norit!